

# Scholarly, Popular and Beyond!

At your table, you have a scholarly journal. Focus on a single article and consider the following questions. Respond via the digital bulletin board below.

- What are your observations about the...
  - degree of scrutiny before this article is published
  - degree of author education/expertise
  - number of outside sources referenced
  - length of the article
  - audience background knowledge
  - editors listed at the front of the journal

EXAMPLE:

**Scholarly Journal:  
Journal of  
Communication**

1. There is a lot of scrutiny, due to the fact that the Research Papers that have cited their references, and has been reviewed multiple times
2. The author either has a master's degree and/or doctorate in their field of study
3. More than 20 sources referenced
4. educated audience, professionals

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Add comment

**Newspaper: Columbus Dispatch**

1. Not a lot of scrutiny/ was not peer reviewed before published.
2. The author most likely holds an undergraduate degree or master's. Not an expert in the field in which they are writing.
3. Some outside sources, depends on story.
4. The audience is the general public, their background knowledge is limited.

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**Scholarly, Popular and Beyond!**

Can anyone write here?

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Add comment

Seems to work

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Add comment

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