

Scholarly, Popular and Beyond!

At your table, you have a scholarly journal. Focus on a single article and consider the following questions. Respond via the digital bulletin board below.

- What are your observations about the...
 - degree of scrutiny before this article is published
 - degree of author education/expertise
 - number of outside sources referenced
 - length of the article
 - audience background knowledge
 - editors listed at the front of the journal

EXAMPLE:

Scholarly Journal: Journal of Communication

- There is a lot of scrutiny, due to the fact that the Research Papers that have cited their references, and has been reviewed multiple times
- 2. The author either has a master's degree and/or doctorate in their field of study
- 3. More than 20 sources referenced
- 4. educated audience, professionals



Add commen

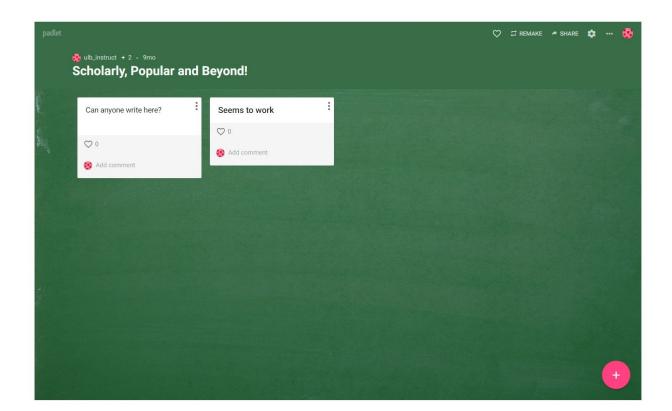
Newspaper: Columbus Dispatch

- Not a lot of scrutiny/ was not peer reviewed before published.
- The author most likely holds an undergraduate degree or master's. Not an expert in the field in which they are writing.
 Some outside sources,
- depends on story.
 4. The audience is the general public, their

background knowledge is

limited.

Add commen





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