

Agenda-Setting Pre-Class Survey

Reading/Watching/Listening this week:

-from Baran and Davis: Agenda-setting

-from The Daily Show: Investigating the Summer of the Shark

1. A famous political scientist once said, "[the press] may not be successful in telling readers what to think, but it is stunningly successful in telling its readers what to think about." What do you think about this statement? How would you describe this statement in your own words?
2. In your own words, what is agenda-setting?
3. Do you have a specific question about agenda-setting that you would like instructors to answer or clarify?
4. What's going on in the Daily Show clip from 2002? How does it relate to agenda-setting?
5. Where do you usually get your news? Check all that apply.
 - a. Social Media
 - b. News Feeds (like Google News or Apple News)
 - c. News Websites
 - d. TV
 - e. Radio
 - f. Email Newsletters
 - g. Newspapers (printed or online)
 - h. Other:
6. In your opinion, what are the top 5 voting issues you think are most important leading up to the midterm elections? (Examples include gun policy, economy, education, health care, crime, abortion, immigration, climate change, foreign policy, etc.) List them below:

Agenda-Setting Reflection Survey

1. What's a new-to-you word, term, or idea you heard today?
2. Were you familiar with the agenda-setting theory before today?
 - a. Yes
 - b. No
3. How does understanding the agenda-setting function of the mass media change the way you interpret the news? Does it?
4. Have you ever had an information literacy or media literacy class?
 - a. Yes
 - b. No
5. After analyzing your own news source (or social media feed), what were some of the top issues in your media diet?
6. Do you think there is a correlation between YOUR top 5 priorities leading up to the midterm elections (as you reported in pre-class Ticket) and YOUR media diet?
7. Please explain the answer to the previous question (i.e. Do you think there is a correlation between YOUR top 5 priorities leading up to the midterm elections (as you reported in pre-class Ticket) and YOUR media diet?).
8. After learning about agenda-setting, what are ideas you have (or what do you already do) to make sure you are getting as full a picture as you can about current events?